

EMMY® 2010

General Instructions

Programming Entries may only be entered in ONE programming category. No entrant may submit more than three single entries or one composite entry in a category. If more than one person is listed on the entry form as producer of a program or spot announcement or as a craftsman, **a separate fee is required** for each person listed, according to the schedule of fees. In order to qualify for the members' discounted entry fees, each entrant must be a member of the National Television Academy. Persons in doubt about their membership status may call the Chapter Office at 858-674-4469 to verify their status. Non-members may qualify for the members' discounts by using the attached Membership Application and joining NATAS.


Submission of Entries

Submitting an entry constitutes permission for the Pacific Southwest Chapter to telecast or screen the entry, or portions of it, as part of the annual Emmy® Awards promotion and program. The submission of an entry constitutes an agreement that any promotion or advertising incorporating any award that may be received shall be subject to the Rules and Regulations of The National Television Academy and subject to the prior approval of the Board of Governors of the Pacific Southwest Chapter.

Entry Forms

Each entry must be accompanied by ONE COPY of the completed entry form from Emmy® Express. Entrants may include a short explanation in the space provided on the Entry Form stating why the submitter believes the entry should be judged award worthy. Titles, original airdates, and length of each item in a composite entry must be listed on the Entry Form in the space provided and in the order each appears on the cassette. Check your entry carefully - the Pacific Southwest Chapter will permit no changes in the listing of entrants after the announcement of Emmy® nominees.

Format

Each Broadcast/Cable/Broadband entry must be submitted only as DVD video .
PLEASE NOTE: TWO DVD COPIES MUST BE SUBMITTED FOR EACH ENTRY. No other format will be accepted. Slates and color bars are not required.

The following guidelines apply:

- DVD-R format (DVD minus-R).
- DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.
- Brand-name disks are recommended.
- Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.
- Use a clear sleeve or case.
- One entry per DVD.

Both DVD-Rs for each entry must be labeled with the following information:

- Category Number
- Entry Title
- Station/Production Company
- Exact Running Time of Submission

Schedule of Fees:

Newscast and Team Coverage (*categories 1-4*)
Each Entrant* (see special instructions below)..... \$125

Programming (*categories 5-37*)
Each NATAS member (entrants 1-8)\$80
Each non member and entrants 9 or more..... \$180

Spot Announcement Entry (*categories 38-40*)
Each producer who is a NATAS member (entrants 1-8)..... \$80
Each producer who is a non member and entrants 9 or more.....\$180

Individual Craft Entry (*categories 47-61*)
Each craftsman who is a NATAS member \$50
Each craftsman who is not a member \$120

Student Production Entry (category 64)
Processing Fee \$40

Each Entry not Entered on Emmy® Express
Processing Fee \$50

In the Newscast categories ONLY (1-3), and Team coverage (4) the first five entrants pay \$125 each, whether or not they are a member of NATAS. If desired, additional staff members may add their name on the original entry form at no additional charge. If the entry is honored with an EMMY® Award, the entrants who paid the entry fee will receive EMMY® statuettes. Those additional entrants may purchase EMMY® statuettes for \$200.

Payment

Credit card payment or checks are accepted. Make checks payable to NATAS Pacific Southwest. Or you may charge your entry fees to Visa, MasterCard or American Express. Multiple entries from an individual or organization may be accompanied by a single payment if an itemized list, including category numbers, entry titles, entrants' names, and the correct fee for each entrant, is attached along with the individual entry forms. If entry is not entered by using Emmy® Express, please enclose \$50 processing fee for each entry.

Certificates

Nomination Certificates will be presented to all nominees.

Production Certificates may be purchased to honor individuals who provided significant contributions to the award worthiness of an entry honored with an Emmy® Award.

Deadline

Entries must be submitted with the appropriate entry forms, labels and entry fees no later than **5:00 p.m., Tuesday, January 19, 2010**

Entries must be delivered to:

**The National Academy of Television Arts and Sciences
Pacific Southwest Chapter
17343 Plaza Maria
San Diego, CA 92128**

(858) 674-4469

Awards Presentation

Awards will be presented at the **36th Annual Pacific Southwest Emmy® Awards on Saturday, June 26, 2010 at the Hard Rock Hotel.**

Questions?

If you have questions about the Emmy® Awards or the entry process, call the National Television Academy at 858-674-4469, or contact us by e-mail: admin@nataspsw.org

EMMY® 2010 Quick Facts:

Eligibility dates:

January 1, 2009 through December 31, 2009

Deadline for Entries: Tuesday, January 19, 2010

Frequently Asked Questions.

Q. Why DVD-R for entries?

A. *DVD-R is the most universal DVD format; compatible with computers and home DVD players.*

Q. My production could be entered in Magazine Program as well as Entertainment Program - are we allowed to enter that program into both categories?

A. *A program can only be entered in one programming category – it's up to you to decide which.*

Q. If we can only enter a program in one category, why do we see the same program receiving multiple Emmy® Awards at the ceremony?

A. *The Awards are in two basic groups – Programming and Crafts. Although a program can only be entered in one programming category, the various crafts involved, editing, photography, direction, etc can also be entered. And it often is that an excellent program is also honored in several craft categories.*

Q. Does each entrant need to be a member to qualify for the cheaper entry rate? Can my station become a member, thereby making all entries at the member rate?

A. *Each entrant needs to be a member in order to qualify for the discount. The National Television Academy is made up of individual members of the television profession and there is no corporate membership. After 8 entrants, either member or non-member, the non-member rate applies.*

Q. What constitutes a "Composite"?

A. *This is intended to give craft entries more depth. For instance, it's a way to showcase an editor's talent in general. A composite is two or more representative segments or elements or examples of a craft. The time limit for craft entries is 15 minutes.*

Q. We have a few stories that we want to enter. However all of them were produced by a 2-person team. Can we include both names? In case of winning, do both producers get an award?

A. *In the case of two or more producers, all producers enter on the same form and each pay an entry fee. For instance, two producers enter as producers of one program, they each pay the appropriate entry fee (member or non-member) and if it is Emmy® awarded, they each receive a statuette.*

Q. In the Performance categories, do we enter a single program or can it be an edited piece showcasing the performer's abilities in different programs?

A. *On performance entries, have mercy on the judges and enter a composite of segments, up to three or more representative segments or elements. The time limit for craft entries is 15 minutes. For instance, if it's a host of a magazine show, just put the host's sections on the tape. Note this is for craft entries only. Programming entries may not be edited except to comply with the 60 minute maximum.*

Q. If I have more questions, whom do I call?

A. *Don't hesitate to call the Chapter office and speak to Executive Director Pam Waterman. The phone number is 858-674-4469.*