



## EMMY® Award 2017

### Call for Entries

#### The 43rd Annual Pacific Southwest Emmy® Awards

Honoring outstanding achievement in regional television in the Pacific Southwest including San Diego, Las Vegas, Santa Barbara, San Luis Obispo, Santa Maria, Bakersfield and Palm Springs

Eligibility period: January 1, 2016 through December 31, 2016

**PURPOSE:** To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

**ELIGIBILITY:** To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

**Broadcast entries** must have been intended to be of 'primary interest' to a regional audience, within, or the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (*see exceptions*).

**Broadband entries** must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

**Cablecast entries** are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

#### **EXCEPTIONS TO THE 50% RULE:**

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. **Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.**

**No entry may be submitted to more than one Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.**

**Ineligible entries may be disqualified during any phase of the competition.**

**ORIGINAL MATERIAL:** At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

**ENTRY QUOTA:** In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

**STUDENT PRODUCTIONS:** Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

**COMPOSITES:** A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composites may only contain content from one episode of the series, not multiple installments.

**DOUBLE-DIPPING:** No single entry may be submitted in its entirety in more than one programming category. **Exceptions are given for content that was part of a full newscast or for the Journalistic Enterprise category.** To be eligible for this exception in

the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

**LANGUAGE OTHER THAN ENGLISH:** Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

**MEMBERSHIP:** Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

**JUDGING PROCEDURE:** Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

**NON-COMPETITIVE JUDGING:** Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

**JUDGING REQUIREMENT:** The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

**INTENTIONAL FALSIFICATION:** The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**ENTRY ERRORS AND OMISSIONS:** The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**COPYRIGHT:** Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

**WHO RECEIVES THE AWARD?** Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual

production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

In the Newscast categories ONLY (1-3), all participating staff members names and day hires will be considered as Below the Line entrants on the original entry form at no additional charge, subject to verification. Those additional Below the Line entrants may purchase EMMY® statuettes within three (3) years of the award date. **IMPORTANT: News Directors must submit a list of eligible Below the Line entrants by February 3, 2017.**

**CRAFTS ACHIEVEMENT:** In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

**AWARD OWNERSHIP:** Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

**COMMEMORATIVE STATUETTES:** Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

**BELOW THE LINE STATUETTES:** In the Newscast categories ONLY (1-3), all participating staff members names and day hires will be considered as Below the Line entrants on the original entry form at no additional charge, subject to verification. Those additional Below the Line entrants may purchase EMMY® statuettes within three (3) years of the award date. **IMPORTANT: News Directors must submit a list of eligible Below the Line entrants by February 3, 2017.**

**PROMOTION:** All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” **must** appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

## **EMMY® 2016 Categories**

### **NEWS PROGRAMMING:**

The Emmy® award recognizes outstanding achievement in various forms of programming. The award is to the producer, defined as the individual or individuals most responsible for the overall content of the entry. The credit on all programming entries is "producer" regardless of the individual entrant's involvement. *The intent is to present the award to the producer directly involved in creating the program.*

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

**Program entries may be entered in only one programming category.** In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. All entries must be “as aired.”

Programs exceeding 60 minutes must be shortened so that the total entry constitutes no more than one hour. **A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit.**

## NEWSCASTS

### 1. NEWSCAST EVENING

**A: Larger Markets** – (San Diego, Las Vegas)

**B: Smaller Markets** - (Santa Barbara-Santa Maria-San Luis Obispo, Bakersfield, Palm Springs)

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

### 2. NEWSCAST DAYTIME

**A: Larger Markets** – (San Diego, Las Vegas)

**B: Smaller Markets** -(Santa Barbara-Santa Maria-San Luis Obispo, Bakersfield, Palm Springs)

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

### 3. NEWSCAST WEEKEND

**A: Larger Markets** – (San Diego, Las Vegas)

**B: Smaller Markets** -(Santa Barbara-Santa Maria-San Luis Obispo, Bakersfield, Palm Springs)

For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

## SPECIAL ACHIEVEMENT

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry. (This category is exempt from “double-dipping” rules.)

### 4. JOURNALISTIC ENTERPRISE

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. *The airdate and length of each story must be submitted with the entry.* **Time limit: 30 minutes.**



## NEWS PROGRAMMING/GATHERING

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One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. **For any entry designated as a series, a minimum of two reports must be included.**

**Program entries may be entered in only one programming category.** In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. All entries must be "as aired."

## **5. TEAM COVERAGE**

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. **Entry length shall not exceed 60 minutes.** A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit.

## **6. BREAKING/SPOT NEWS COVERAGE**

**Breaking:** For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. **Breaking News Time limit: 15 minutes.**

*COMMENT BREAKING: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.*

**Spot:** For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. **Spot News Time Limit: 15 continuous minutes of one news story.**

*COMMENT SPOT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.*

**Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.**

## **7. GENERAL ASSIGNMENT REPORT**

### **A. Within 24 Hours**

For excellence in coverage of a single news story or topic, which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content. **Time Limit: 10 minutes.**

### **B. No Time Limit**

For excellence in coverage of a single or multi-part news story or topic, which has no time limit for its preparation. Entry may include live and/or taped elements and online content. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). **Time Limit: 10 minutes.**

*COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments.*

## **8. INVESTIGATIVE REPORT Single Story or Series**

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. **Written documentation is required (100 word limit). Time limit: 30 minutes.**

**Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category. Outstanding Regional News Story – Investigative Reporting.**

## 9. NEWS SPECIAL

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic. **Time limit: 60 minutes.**

## **SPECIALTY REPORTING - NEWS**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. **For any entry designated as a series, a minimum of two reports must be included.** A maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit. All entries must be "as aired." Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

## 10. ARTS/ENTERTAINMENT Single Story or Series

For excellence in coverage of general entertainment, variety or visual and performing arts. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 11. BUSINESS/CONSUMER Single Story or Series

For excellence in coverage of business, finance, consumer affairs or consumer topics. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 12. CRIME Single Story or Series

For excellence in coverage of crimes or other violations of law. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 13. EDUCATION/SCHOOLS Single Story or Series

For excellence in coverage of schools, teaching or education. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 14. ENVIRONMENT Single Story or Series

For excellence in coverage of environmental impact issues, topics or subject matter. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 15. HEALTH/SCIENCE Single Story or Series

For excellence in coverage of health, science, medical topics or subject matter. **Time limit: 10 minutes. Series time limit: 15 minutes.**

## 16. HISTORIC/CULTURAL Single Story or Series

For excellence in coverage of subjects that emphasize historical, cultural and/or ethnic issues or topics. **Time limit: 10 minutes. Series time limit: 15 minutes.**

**17. HUMAN INTEREST Single Story or Series**

For excellence in coverage of stories that appeal to the human spirit. **Time limit: 10 minutes. Series time limit: 15 minutes.**

**18. POLITICS/GOVERNMENT Single Story or Series**

For excellence in coverage of political, civil, government issues or subject matter. **Time limit: 10 minutes. Series time limit: 15 minutes.**

**19. RELIGION Single Story or Series**

For excellence in coverage of subject matter of a religious and/or spiritual nature. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

**20. MILITARY Single Story or Series**

For excellence in coverage of military issues at home and/or abroad. **Time limit: 10 minutes. Series time limit: 15 minutes.**

**21. TECHNOLOGY Single Story or Series**

For excellence in coverage of technology industry stories and related subject matter. **Time limit: 10 minutes. Series time limit: 15 minutes.**

**SPORTS**

The Emmy® award recognizes outstanding achievement in various forms of programming. The award is to the producer, defined as the individual or individuals most responsible for the overall content of the entry. The credit on all programming entries is "producer" regardless of the individual entrant's involvement. *The intent is to present the award to the producer directly involved in creating the program.*

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two reports must be included. All entries must be "as aired." Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

**Program entries may be entered in only one programming category.** In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other.

Programs exceeding the entry time limit must be shortened so that the total entry constitutes no more than the designated limit. **A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit.**

## **23. SPORTS**

### **A. News Single Story or Series**

For excellence in coverage of sports in general, sports related topics or sports news program. **Time limit: 10 minutes. Series time limit: 15 minutes.**

### **C. Daily or Weekly Program or Special**

For excellence in a daily or weekly sports program or sports series (non-news) or a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 30 minutes.**

### **D. Interview/Discussion**

For excellence in a program or special consisting of sports interview/discussion content that is at least 75% unscripted. **Time Limit: 30 minutes.**

## **24. SPORTS EVENT/GAME – LIVE/UNEDITED**

For excellence in production of a single program or special, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time limit: 30 minutes.**

## **PROGRAMMING**

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entries is "producer" regardless of the individual entrant's involvement. *The intent is to present the award to the producer directly involved in creating the program.*

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions. **Program entries may be entered in only one programming category.** In programming categories, an entry is defined as a single program. Programs exceeding the entry time limit must be shortened so that the total entry constitutes no more than the designated limit. **A maximum of three segments/lifts is permitted to bring longer programs to the required time limit.** For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

## **26. DOCUMENTARY**

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance, or a creative, in-depth treatment of a sport topic presented in a factual and informative manner. **Time Limit: 60 minutes**

## **27. EDUCATION/SCHOOLS Program/Special**

For excellence in a program or special that covers schools, teaching or education. **Time limit: 30 minutes.**

## **28. ARTS/ENTERTAINMENT Program/Special**

For excellence in a program or special of general entertainment, variety or visual and performing arts. **Time limit: 30 minutes.**

## **29. INTERVIEW/DISCUSSION Program/Special**

For excellence in a program or special consisting of interview/discussion material that is at least 75% unscripted. **Time limit: 30 minutes.**

## **30. HEALTH/SCIENCE Program/Special**

For excellence in a program or special that covers health, science or medical topics or subject matter. **Time limit: 30 minutes.**

**31. HISTORICAL/CULTURAL Program/Special**

For excellence in a program or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 30 minutes.**

**32. INFORMATIONAL/INSTRUCTIONAL Program/Special**

For excellence in presentation of stories from a program or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 30 minutes.**

**33. MAGAZINE Program/Special**

For excellence in a program or special consisting of various stories of regional interest designed to entertain and inform. **Time limit: 30 minutes.**

**34. SHORT FORMAT Program**

For excellence in a complete, stand-alone short program (not feature or segment). Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. **Time Limit: 15 minutes or less.**

**35. MILITARY Program/Special**

For excellence in a program or special that covers military issues at home and/or abroad. **Time limit: 30 minutes.**

**36. PUBLIC/CURRENT/COMMUNITY AFFAIRS Program/Special**

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time Limit: 10 minutes.**

**37. SPECIAL EVENTS COVERAGE (other than News or Sports)**

For excellence in coverage of a one-time-only, anticipated community or entertainment event, live or edited. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. **Time limit: 30 minutes.**

**38. LIFESTYLE Program/Special**

For excellence in a program or special that deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. **Time Limit: 30 minutes.**

**39. TECHNOLOGY Program/Special**

For excellence in a program or special that covers the technology industry and the application of this knowledge for practical results. **Time Limit: 30 minutes.**

## **SPOT ANNOUNCEMENT/COMMERCIALS**

The Emmy® award honors outstanding achievement in the production of public service announcements, commercials and promotional announcements. The award is to the producer, defined as the individual or individuals most responsible for the overall content of the entry. The credit on all Spot Announcement/Commercials entries is "producer" regardless of the individual entrant's involvement. *The intent is to present the award to the producer directly involved in creating the program.* An entry may be a single public service, commercial or promotional announcement or a series of up to three announcements.

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** Program length commercials (infomercials) are not eligible. **If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.**

### **40. COMMUNITY/PUBLIC SERVICE (PSAs) Single Spot/Campaign**

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

### **41. PROMOTION**

#### **A. News Promo - Single Spot**

#### **B. News Promo – Campaign/Image**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

#### **C. Program – Single Spot/Campaign**

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

### **42. Commercial**

#### **A. Single Spot**

#### **B. Campaign**

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. **Spots may be between 5-seconds and 5-minutes in length.** Program



length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

### **C. Branded Content Program**

For excellence in a complete, stand-alone, content-based program which tells a long form story and includes some visual branding. For example, a medical program produced by/for a hospital with their logo present throughout. Program may not contain a call for action. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category.

**Time Limit: 30 minutes.**

## **INDIVIDUAL CRAFTS ACHIEVEMENTS**

An Emmy® statuette may be awarded for outstanding original individual achievement in the following crafts.

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. **Time limit: 15 minutes.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craft persons, not those who supervise craft persons.

### **47. Graphic Arts**

**(Entries must contain graphical elements originally created for regional markets. Repurposed content from national sources is not eligible.)**

- A. Graphics**
- B. Animation**
- C. Art Direction/ Set Design**

### **49. AUDIO**

### **51. MUSICAL COMPOSITION/ARRANGEMENT**

## 52. DIRECTOR

- A. **Newscast** (PL Track is Preferred. Commercial breaks may be included if direction is given during those breaks, but is not mandatory.)
- B. **Live or Recorded Live** (PL Track is Preferred. Commercial breaks may be included if direction is given during those breaks, but is not mandatory.)
- C. **Non-Live (Post-Produced)**
- D. **Short Form** (Promos, PSAs, Commercials, Opens, etc.)
- E. **APC Operator** (Single individual utilizing a switcher automation program like Ignite, ENPS, Ross, Overdrive or similar system. Entry may not be entered in any other Director category.)
- F. **Technical Director** (Single individual manually switching a program. Entry may not be entered in any other Director category *by the same individual*. PL Track, including commercial breaks, if applicable, is optional. )

## 53. EDITOR (WITHIN 24 HOURS) - News

## 54. EDITOR (NO TIME LIMIT)

- A. News
- B. Program (Non-news)
- C. Short Form (Promos, PSAs, Commercials, Opens, etc.)

## 56. LIGHTING

## 57. TALENT

- A. Anchor
- B. Reporter
- C. Reporter - Sports
- D. Anchor - Weather
- E. Program Host/Moderator/Performer

## 58. PHOTOGRAPHER

- A. News
- B. Sports
- C. Program (Non-News)
- D. Short form (Promos, PSAs, Commercials, Opens, etc.)

## 59. VIDEO ESSAY (SINGLE CAMERA ONLY)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. **Entry may not be entered in any other craft or program category.**

## 61. WRITER

- A. News (Script Preferred)
- B. Program (Non-News) (Script Preferred)
- C. Short Form (Promos, PSAs, Commercials, Opens, etc.) (Script Preferred)

**62. VIDEO JOURNALIST**

**A. Within 24 Hours**

**B. No-Time Limit**

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. **Entry may not be entered in any other craft category.**